

HOSTIRIAN TO OFFER URCHIN WEB TRAFFIC REPORTING TO ALL SHARED HOSTING CUSTOMERS

Saint Louis, Missouri and San Diego, CA - October 24, 2001 - Hostirian and Quantified Systems, Inc., today announced a new agreement to offer Urchin 3 web traffic reporting to all Hostirian shared hosting customers. Urchin will be available as a monthly subscription, enabling customers to get the industry-leading web metrics system with little upfront cost.

"The range of hosting services offered by Hostirian necessitated a web stats solution that could process logs for a number of different platforms," said Brian Matthews, CEO of Hostirian's parent company, Primary Network. "Urchin has precisely what we were looking for: tremendous speed, superior efficiency, and the kind of sophisticated reporting that our core clientele of small-to-medium sized businesses need to optimize their websites and grow their e-commerce stores."

"We wanted to deliver a statistics product that could withstand the traffic demands of our customers' websites," states Steve Szachta, Hostirian's Vice President of Sales. "Urchin provides Hostirian customers' a versatile product that integrates with multiple platforms and has the fastest processing speed among automated reporting tools."

Jack Ancone, Quantified's EVP of Corporate Development, said, "We are very pleased that Hostirian has added Urchin to their world-class lineup of managed hosting solutions. In keeping with the hosting industry's standardization on Urchin, Hostirian has recognized the value that Urchin's comprehensive reporting represents to its customers."

Urchin is compatible with the Miva Merchant shopping cart software, the default e-commerce package for all of Hostirian's Hosting packages.

About Quantified

Quantified Systems, Inc., is a leading Internet software development firm based in San Diego, CA. Quantified's flagship product, Urchin 3, is a website traffic analysis system that reports on a wide range of visitation parameters in a manner that is coherent and meaningful to anyone with a website. Urchin is in use by many of the top corporate and government organizations on the Internet, such as Verio, EarthLink, Cable & Wireless, Loudcloud, Interliant, Honda, the NHL, and thousands of others. Urchin is available at www.urchin.com.

About Hostirian

Hostirian was founded to meet the needs of businesses seeking a web hosting partner capable of providing state of the art and cost effective hosting facilities, superb customer service and assistance in marketing and managing their business's web presence. By focusing only on web hosting, Hostirian is able to provide a level of customer service and consultation that is unmatched by any other providers of web hosting services.

Hostirian offers shared web hosting services and managed web hosting services to businesses operating mission critical, multi-functional Web sites. Founded in January 2001 as a stand-alone company, Hostirian has deep roots in enterprise Web hosting

dating to 1995. Its client list includes CDM Fantasy Sports (<http://www.cdmsports.com>), the largest, oldest and most respected operator of fantasy sports games in the world. CDM has been operating the games at the Hostirian facility since 1995. Hostirian's parent company, Primary Network (www.primary.net), is the largest provider of corporate Internet services in Missouri.